Rating

0.00

0.00

Net Amount

\$28,241.25

\$28,241.25

ORDER

Orders	Order / Rev:	189637	_	WULLI
	Alt Order #:	6831503	_	11000
	Product Desc:	order	_	J&TV
	Estimate:	C01C07	_	WOOD
	Flight Dates:	10/01/12 - 10/07/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	07/06/12 / 07/06/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		814 King Street	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	POL/Detroit International Bridge	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:	IN10086/SP6681/TO1332/MO1041

Totals

Month

Totals

October 2012

Spots

73

73

Gross Amount

\$33,225.00

\$33,225.00

End Date

10/07/12

Bill Plan

Start Date

10/01/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Net Amount

\$28,241.25

Order Share	Share	Total
WOOD	40%	\$33,225.00
Market	100%	\$83,062.50

Spots Gross Amount

\$33,225.00

73

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$24,918.75
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$24,918.75

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
,	E 1 WOO	D 10/01/12	2 10/01/12	Noon News	CM	12-1p	M	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
				News 8 @ Noon									
	NEW:	S											
	<u>S</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 1	0/01/12	10/07/12	M	1	\$450.00	0.00						
	E 2 WOO	D 10/02/12	2 10/02/12		CM	12-1p	- T	:30	1	\$450.00 P2	0.00 NM	1	\$450.00
											-		

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Order / Rev: 189637 Advertiser: POL/Detroit International Bridge

Week: 10/01/12

E14 WOOD 10/05/12 10/05/12

10/07/12

Alt Order #: 6831503 Product Desc: order WOOD

10/01/12 - 10/07/12 C01C07 Flight Dates: Estimate:

Start/End Time Days Ln Ch Start End Inventory Code Break Len Spots Rate Pri Rtg Type Spots Noon News News 8 @ Noon **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating - T- - - -Week: 10/01/12 10/07/12 \$450.00 0.00 E 3 WOOD 10/03/12 10/03/12 Noon News СМ 12-1p - - W- - - -:30 \$450.00 P2 0.00 NM \$450.00 1 News 8 @ Noon **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - W- - -\$450.00 0.00 E 4 WOOD 10/04/12 10/04/12 CM - - - T- - -:30 \$450.00 P2 0.00 NM Noon News 12-1p 1 \$450.00 News 8 @ Noon **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ---T---Week: 10/01/12 \$450.00 0.00 ---F--E 5 WOOD 10/05/12 10/05/12 Noon News CM 12-1p :30 \$450.00 P2 0.00 NM \$450.00 1 News 8 @ Noon **NEWS** Weekdays Rating Start Date **End Date** Spots/Week Rate - - F- -Week: 10/01/12 10/07/12 \$450.00 0.00 E 6 WOOD 10/02/12 10/02/12 M-F 2-3p 2-3p - T- - - -:30 \$100.00 P5 CM 1 0.00 NM 1 \$100.00 Rachael Ray RACHEL RAY Start Date **End Date** Spots/Week Weekdays Rate Rating 10/07/12 - T- - - -Week: 10/01/12 \$100.00 0.00 E 7 WOOD 10/03/12 10/03/12 - - W- - - -\$100.00 P5 M-F 2-3p CM 2-3p :30 1 0.00 NM \$100.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 - - W- - - -Week: 10/01/12 \$100.00 0.00 ---T---E 8 WOOD 10/04/12 10/04/12 M-F 2-3p СМ 2-3p :30 \$100.00 P5 0.00 NM 1 \$100.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 - - - T- - -0.00 \$100.00 E 9 WOOD 10/05/12 10/05/12 M-F 2-3p CM 2-3p ---F--:30 \$100.00 P5 0.00 NM \$100.00 Rachael Ray RACHEL RAY Spots/Week Rating Start Date **End Date** Weekdays Rate 10/07/12 ---F--\$100.00 0.00 Week: 10/01/12 E 10 WOOD 10/01/12 10/01/12 M-F 3-4p \$100.00 P5 0.00 NM \$100.00 CM 3-4p M- - - - -:30 1 The Doctors **DOCTORS** Start Date End Date Weekdays Spots/Week Rating Rate 10/07/12 M- - - - -Week: 10/01/12 \$100.00 0.00 E 11 WOOD 10/02/12 10/02/12 M-F 3-4p CM 3-4p - T- - - -:30 \$100.00 P5 0.00 NM \$100.00 The Doctors **DOCTORS** Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/01/12 10/07/12 - T- - - -\$100.00 0.00 E 12 WOOD 10/03/12 10/03/12 СМ - - W- - - -\$100.00 P5 0.00 NM M-F 3-4p :30 \$100.00 3-4p 1 The Doctors **DOCTORS** Spots/Week Rating Start Date **End Date** Weekdays Rate \$100.00 Week: 10/01/12 10/07/12 0.00 E 13 WOOD 10/04/12 10/04/12 M-F 3-4p CM 3-4p - - - T- - -:30 1 \$100.00 P5 0.00 NM \$100.00 The Doctors **DOCTORS** Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -

\$100.00

3-4p

CM

0.00

---F--

:30

1

\$100.00 P5

0.00 NM

\$100.00

1

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Order / Rev: 189637 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831503 Product Desc: order WOOD

Flight Dates: 10/01/12 - 10/07/12 Estimate: C01C07

Start/End Time Days Ln Ch Start End Inventory Code Break Len Spots Rate Pri Rtg Type Spots M-F 3-4p The Doctors **DOCTORS** Start Date **End Date** Weekdays Spots/Week Rate Rating - - - - F- -10/07/12 \$100.00 Week: 10/01/12 0.00 E 15 WOOD 10/01/12 10/01/12 M-F 4-5p СМ 4-5p M- - - - -:30 \$250.00 P5 0.00 NM \$250.00 1 Ellen **ELLEN** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 M- - - -\$250.00 0.00 E 16 WOOD 10/02/12 10/02/12 M-F 4-5p CM - T- - - -:30 \$250.00 P5 0.00 NM 4-5p 1 \$250.00 Ellen FILEN Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 - T- - - -0.00 Week: 10/01/12 \$250.00 4-5p - - W- - - -E 17 WOOD 10/03/12 10/03/12 M-F 4-5p CM :30 \$250.00 P5 0.00 NM \$250.00 1 Fllen **ELLEN** Weekdays Rating Start Date **End Date** Spots/Week Rate 10/07/12 - - W- - -Week: 10/01/12 \$250.00 0.00 E 18 WOOD 10/04/12 10/04/12 M-F 4-5p - - - T- - -:30 \$250.00 P5 0.00 NM CM 4-5p 1 1 \$250.00 Ellen **ELLEN** Start Date **End Date** Spots/Week Weekdays Rate Rating 10/07/12 - - - T- -Week: 10/01/12 \$250.00 0.00 E 19 WOOD 10/05/12 10/05/12 M-F 4-5p ---F--:30 \$250.00 P5 0.00 NM CM 4-5p 1 \$250.00 Ellen **ELLEN End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ---F--\$250.00 0.00 E 20 WOOD 10/01/12 10/01/12 M- - - - -5am Daybreak СМ 5a-6am :30 \$200.00 P4 0.00 NM 1 \$200.00 5am Daybreak **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 M- - - - -\$200.00 0.00 E 21 WOOD 10/02/12 10/02/12 5am Daybreak CM 5a-6am - T- - - -:30 \$200.00 P4 0.00 NM \$200.00 5am Daybreak **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -Week: 10/01/12 10/07/12 \$200.00 0.00 E 22 WOOD 10/03/12 10/03/12 \$200.00 P4 5am Daybreak - - W- - - -:30 0.00 NM \$200.00 CM 5a-6am 1 5am Daybreak **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate - - W- - - -10/07/12 Week: 10/01/12 \$200.00 0.00 E 23 WOOD 10/04/12 10/04/12 5am Daybreak CM 5a-6am - - - T- - -:30 \$200.00 P4 0.00 NM \$200.00 5am Daybreak **NEWS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/01/12 10/07/12 - - - T- - -\$200.00 0.00 E 24 WOOD 10/05/12 10/05/12 СМ ---F--:30 \$200.00 P4 0.00 NM \$200.00 5am Daybreak 5a-6am 1 5am Daybreak **NEWS** Spots/Week Weekdays Rating Start Date End Date Rate - - F- · Week: 10/01/12 10/07/12 \$200.00 0.00 E 25 WOOD 10/01/12 10/01/12 6am Daybreak CM 6-7a M- - - - -:30 1 \$475.00 P4 0.00 NM \$475.00 6am Daybreak **NEWS8-DAYBREAK** Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 10/01/12 10/07/12 \$475.00 0.00 E 26 WOOD 10/02/12 10/02/12 0.00 NM CM :30 \$475.00 P4 \$475.00 6-7a 1

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Order / Rev: 189637 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831503 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			6am Daybreak 6am Daybreak									
NEWS8	B-DAYBR	EAK	oam Daybicak							_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 27 WOOD		10/07/12	- T	CM	\$475.00 6-7a	0.00 W	.20	- 4	\$475.00 P4	0.00	1	¢475.00
E 27 WOOD	10/03/1	2 10/03/12	6am Daybreak 6am Daybreak	CIVI	0-7a	vv	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NEWS8	B-DAYBR	EAK										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 28 WOOD		10/07/12	W 6am Daybreak	CM	\$475.00 6-7a	0.00 T	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
L 28 WOOD	10/04/1	2 10/04/12	6am Daybreak	Civi	0-7 a	1	.30	'	φ475.00 F4	O.OO INIVI	'	φ475.00
NEWS8	B-DAYBR	EAK	·									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E 29 WOOD		2 10/05/12	6am Daybreak	CM	\$475.00 6-7a	0.00 F	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
L 23 WOOD	10/03/1	2 10/03/12	6am Daybreak	Olvi	074	1	.50		ψ+10.001 +	0.00 14101	•	ψ+7 0.00
	B-DAYBR	EAK	·									
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$475.00	Rating 0.00						
E 30 WOOD			Today Show M-F	CM	658-9a	M	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
200 11002	10/01/1	2 10/01/12	Today Show	OIVI	000 00	111	.00	•	Ψ100.001 4	0.00 14101		ψ100.00
TODAY			-									
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$750.00	Rating 0.00						
E 31 WOOD			Today Show M-F	•	658-9a	- T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
201 11002	10/02/1	2 10/02/12	Today Show	0.00	000 00	-	.00	•	ψ100.001 1	0.00 11111	•	ψ100.00
TODAY												
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 32 WOOD			Today Show M-F	CM	658-9a	W	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
			Today Show						*			*******
TODAY		E. J.D.	M/s shalsass	0 (- ///)	Data	Detien						
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$750.00	Rating 0.00						
E 33 WOOD			Today Show M-F	CM	658-9a	T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
			Today Show									
TODAY	_	End Date	Weekdays	Spots/Week	Poto	Pating						
Week: 10/	rt Date 01/12	10/07/12	T	<u>Spois/Week</u>	Rate \$750.00	Rating 0.00						
E 34 WOOD	10/05/1	2 10/05/12	Today Show M-F	CM	658-9a	F	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TOD 434			Today Show									
TODAY	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	1	\$750.00	0.00						
E 35 WOOD	10/06/1	2 10/06/12	Daybreak Sat @7	am CM	658-8a	S-	:30	2	\$600.00 P2	0.00 NM	2	\$1,200.00
NEWC	ο Λ		Daybreak Sat@7	'am								
NEWS 8	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S-	2	\$600.00	0.00						
E 36 WOOD	10/07/1	2 10/07/12	Daybreak Sun @		6-7a	S	:30	2	\$175.00 P4	0.00 NM	2	\$350.00
SLLDAY	/BREAK		Daybreak Sun @	6am								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	2	\$175.00	0.00						
E 37 WOOD	10/07/1	2 10/07/12	Daybreak Sun @		658-8a	S	:30	1	\$475.00 P3	0.00 NM	1	\$475.00
NWS8 I	DAYBK S	SUN	Daybreak Sun @	/am								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	1	\$475.00	0.00						
E 38 WOOD	10/07/1	2 10/07/12		CM	758-9a	S	:30	2	\$650.00 P4	0.00 NM	2	\$1,300.00

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Order / Rev: 189637 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831503 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Su Today Show Sun	dav								
TODAY			,	,								
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$650.00	Rating 0.00						
E 39 WOOD			M-F 5p News	CM	5-530p	M	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
			M-F News 8 @5p					•	*******			***************************************
	B AT 5PN		Ma alada sa	C==+= \\ \\ \\ == -	Data	Datina						
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$700.00	Rating 0.00						
-			M-F 5p News	CM	5-530p	- T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
	.		M-F News 8 @5p)	•							
	B AT 5PN		Modedaya	Cnoto/Mook	Doto	Doting						
<u>Sia</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 41 WOOD		2 10/03/12	M-F 5p News	CM	5-530p	W	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWO	. AT 5D1		M-F News 8 @5p)								
	8 AT 5PN rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	W	1	\$700.00	0.00					ĺ	
E 42 WOOD	10/04/1	2 10/04/12	M-F 5p News	CM	5-530p	T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWO	0 AT 5DA		M-F News 8 @5p)								
	8 AT 5PN rt Date	n End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	1	\$700.00	0.00					ĺ	
E 43 WOOD	10/05/1	2 10/05/12	M-F 5p News	CM	5-530p	F	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWC	0 AT EDN	4	M-F News 8 @5p)								
	8 AT 5PN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	1	\$700.00	0.00						
E 44 WOOD	10/02/1	2 10/02/12	M-F 530p News	CM	530-6p	- T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS 8	B AT /NE	WS8 AT	M-F News 8 @ 5	30p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- T	1	\$800.00	0.00						
E 45 WOOD	10/04/1	2 10/04/12	M-F 530p News	CM	530-6p	T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
NEWS 8	B AT /NE	WS8 AT	M-F News 8 @ 5	30p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	1	\$800.00	0.00						
E 46 WOOD	10/01/1	2 10/01/12	NBC Nightly News		628-7p	M	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly New	S								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$1,100.00	0.00						
E 47 WOOD	10/03/1	2 10/03/12	NBC Nightly New NBC Nightly New		628-7p	W	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NDC Nightly New	5								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	W	1	\$1,100.00	0.00			A.			
E 48 WOOD	10/05/1	2 10/05/12	NBC Nightly New NBC Nightly New		628-7p	F	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NDO Nightly New	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	1	\$1,100.00	0.00	.20		ФСБО ОО D O	0.00 NIM		Ф СБО ОО
⊏49 WOOD	10/06/1	∠ 10/06/12	Sat 6p News 8 Sat News 8 @6p	СМ	6-630p	S-	:30	1	\$650.00 P3	0.00 NM	1	\$650.00
SA NWS	S		уштопо о оор									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 50 WOOD		10/07/12	S-	CM	\$650.00	0.00 M	:30	1	\$300 00 D4	0.00 NM	1	\$300.00
E SU WOOD	10/01/1	Z 10/01/12		CIVI	1135-1235a	IVI	.30	1	\$300.00 P4	U.UU INIVI	i T	φ300.00

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Order / Rev: 189637 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831503 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Tonight Show/Jay Tonight Show w/									
TONIG	HT SHOV	٧	ronight Show w/	Leno								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/07/12	M	1	\$300.00	0.00			A			
E 51 WOOD	10/02/1	2 10/02/12	Tonight Show/Jay Tonight Show w/		1135-1235a	- T	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
TONIG	HT SHOW	٧	romgnt onow w	Lono								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- T	1 CM	\$300.00	0.00	.20		\$200.00 D4	0.00 NIM		#200.00
E 52 WOOD	10/03/1	2 10/03/12	Tonight Show/Jay Tonight Show w/		1135-1235a	W	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
TONIG	HT SHOV	٧	· · · · · · · · · · · · · · · · · · ·									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 53 WOOD		10/07/12	W Tonight Show/Jay	1 (Long CM	\$300.00 1135-1235a	0.00 T	:30	2	\$300.00 P4	0.00 NM	2	\$600.00
E 33 WOOD	10/04/1	2 10/04/12	Tonight Show w/		1133-1233a	1	.30	2	 \$300.00 Р4	U.UU INIVI	2	\$600.00
TONIG	HT SHOW	٧	J									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E 54 WOOD		10/07/12	Tonight Show/Jay	/Leno CM	\$300.00 1135-1235a	0.00 F	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
L 34 W 0 0 D	10/03/1	2 10/03/12	Tonight Show w/		1100-12004	1	.50	'	ψ500.001 +	0.00 14101	l '	ψ500.00
	HT SHOV	٧	-									
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 55 WOOD			LN M-F	CM	11-1135p	M	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
200 11002	10/01/1	2 10/01/12	M-F News 8 @ 1		11 1100р		.00	·	ψοσο.σσ1 σ	0.00 14111	· ·	φοσσ.σσ
	8 AT 11P				_							
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 56 WOOD			LN M-F	CM	11-1135p	- T	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
			M-F News 8 @ 1	1								·
	8 AT 11P		Mookdovo	Cnoto/Mook	Doto	Doting					1	
Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00					İ	
E 57 WOOD	10/03/1	2 10/03/12	LN M-F	CM	11-1135p	W	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWO	0 47 445		M-F News 8 @ 1	1								
_	8 AT 11P rt Date	IM End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/07/12	W	1	\$650.00	0.00					İ	
E 58 WOOD	10/04/1	2 10/04/12	LN M-F	CM	11-1135p	T	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS	8 AT 11P	NA.	M-F News 8 @ 1	1								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	1	\$650.00	0.00						
E 59 WOOD	10/05/1	2 10/05/12		CM	11-1135p	F	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS	8 AT 11P	M	M-F News 8 @ 1	1								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		10/07/12	F	1	\$650.00	0.00						
E 60 WOOD	10/02/1	2 10/02/12	M-F 7-730p	CM	7-730p	- T	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INSIDE	EDITION	J	Inside Edition									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/07/12	- T	1	\$425.00	0.00						
E 61 WOOD	10/04/1	2 10/04/12	M-F 7-730p	CM	7-730p	T	:30	1	\$425.00 P4	0.00 NM	1	\$425.00
INSIDE	EDITION	١	Inside Edition									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	1	\$425.00	0.00						*
E 62 WOOD	10/05/1	2 10/05/12		CM	7-730p	F	:30	1	\$425.00 P4	0.00 NM	1	\$425.00

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Totals

73

\$33,225.00

Order / Rev: 189637 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831503 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 7-730p Inside Edition									
INSIDE	EDITION	N	moide Edition							_		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	1	\$425.00	0.00			#050 00 D5	0.00.1114		# 050.00
E 63 WOOD	10/01/1	2 10/01/12	M-F 730-8p Access Hollywoo	CM	730-8p	M	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ACCES	S HOLL	YWD	Access Floriy woc	, a								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	M	1	\$250.00	0.00						
E 64 WOOD	10/03/1	2 10/03/12	M-F 730-8p	CM	730-8p	W	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ACCES	S HOLL	YWD	Access Hollywoo	ou								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	W	1	\$250.00	0.00						
E 65 WOOD	10/05/1	2 10/05/12		CM.	730-8p	F	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ACCES	S HOLL	YWD	Access Hollywoo	od								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	F	1	\$250.00	0.00						
E 66 WOOD	10/05/1	2 10/05/12		CM	10-11p	F	:30	1	\$300.00 P5	0.00 NM	1	\$300.00
DATEL	INE		Friday 10-11p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	1	\$300.00	0.00						
E 67 WOOD	10/06/1	2 10/06/12		CM	758-11p	S-	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
DATEL	INIT		Sat Prime Rotato	or								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$250.00	0.00						
E 68 WOOD	10/07/1	2 10/07/12	FB Night in Amer	Pre GaCM	7-8P	S	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
D.4.T.E.I			Football Night in	America	(7:00 PM-8:	00 PM)						
DATEL	INE art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	<u> </u>	\$700.00	0.00						
E 69 WOOD		2 10/07/12	NFL Football	CM	8-1130P	S	:30	1	\$1,000.00 P5	0.00 NM	1	\$1,000.00
			Sunday Night Fo	otball	(8:00 PM-11	1:30 PM)						
	/ S LAW	End Date	Mookets:	Chata/Mari	Data	Dating						
Sta Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
VVCCIN. 10/	7 17 1Z	.0/01/12		<u>'</u>	ψ.,000.00	0.00						